

## EVERYONE IS READING ABOUT THEM – READING & CREATIVE ARTS COMPETITION

### General Submission Guidelines for Creative Arts

- All submissions must be related to the Prophet Muhammad (pbuh) to be eligible.
- Group work is allowed, and the prize can be shared amongst the group members.
- Submissions need to be in English.
- Submissions should be the original work of the submitter(s).
- ISRA has the right to publicise and use all entries, after acknowledging the author/artist.
- Complete the registration form as soon as you decide to enter the contest. In this way, we know to expect an entry from you.
- Video productions should be submitted via WeTransfer to [info@isra.org.au](mailto:info@isra.org.au) or using Google drive at [info@isra.org.au](mailto:info@isra.org.au)
- Letters, poems, and other art submissions should be emailed to [info@isra.org.au](mailto:info@isra.org.au)

### Entry Assessment Creative Arts Guidelines

#### Video/Calligraphy/Digital Art

**Content:** Focuses on an original theme or expresses an existing theme in an original manner. There is accuracy of Islamic content.

**Skills of production:** High quality production in terms of artistry, clarity of image and sound/voice (if applicable).

**Originality:** Own words and/or images used in creative ways to express and articulate the message or feelings.

#### Poetry

**Content:** Presents a fresh, original idea by focusing on an idea, feeling, or experience. Uses specific and concrete images. There is accuracy of Islamic content.

**Organisation:** Uses a logical, effective organisational flow. Poem uses form to interpret ideas creatively and effectively.

**Word choice:** Precise, original expressions with fresh words which create vivid images.

**Rhythm:** Excellent flow and rhythm; rhythm structure and flow undulate to create different but complementary feelings. If no rhyming is used, rhythm is created with the choice of words, organisation and structure of ideas.

#### Letter

**Content:** Presents a fresh, original idea by focusing on an idea, feeling, or experience. Uses specific and concrete images.

**Organisation:** Uses a logical, effective organisational flow. The letter uses words and form to interpret ideas creatively and effectively.

**Word choice:** Precise, original expressions with fresh words which create vivid images.

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