

## **National Muslim Youth Summit Committee Member – Marketing (Volunteer)**

Are you passionate about issues facing Muslim youth? Do you want to be part of a team of young Muslims who are working towards addressing the challenges faced by young Muslims in Australia? If so, the National Muslim Youth Summit Committee (NMYSC) is looking for a young Muslim with a Marketing background to join our Committee!



### **About Us**

Many young Muslims raised in Australia find themselves feeling underrepresented and without a voice. Young Muslims are lacking accurate and diverse representation and are constantly omitted from issues concerning their community.

The National Muslim Youth Summit (NMYSC) is a biennial summit for Muslim youth that facilitates and addresses this underrepresentation. By engaging youth in robust discussions on cultural, socio-political and religious viewpoints in conjunction with the challenges facing them in the current social climate; the summit provides an opportunity for young Muslims to voice their opinions and for their input on the types of projects and programs they feel they would benefit from. The NMYSC was formed to bring these projects to life. Since the last summit, we have launched the NMYSC Report, have implemented a Mentorship Program and have begun a series of events aiming to unpack the salient, yet hardly spoken issues impacting young Muslims.

### **The Role**

As we have now begun to expand the number of programs we are offering, it is becoming more important for the Committee to become more conscious of our marketing and the output of our collateral. We are looking for someone who can project the values and goals of the NMYSC through our communications on our newly developed social media platforms.

### **Responsibilities**

- Act as the guide for all things concerning the Committees Marketing
- Assist in the creation and implementation of a Marketing Strategy for 2020/2021
- Review current Marketing Calendar and assist in its further development
- Assist in the content creation for our social media
- Assist in the content writing for the marketing of our upcoming podcast series
- Assist in the creation of brand colours and guidelines for the Committee
- Work with the Committee and our Graphics designer to create social media graphics
- Provide guidance for the successful marketing of future events and programs

### **Eligibility**

- Studying or have graduated from a degree in Marketing, Communications or Social Media
- Excellent written communication skills
- Confident in creation of social media content for Instagram
- Confident in content writing for marketing collateral
- Strong passion for Muslim youth issues with a desire to give back to the community
- Ability to work well within a dynamic and diverse team
- A highly motivated self-starter

This is a volunteer position with fortnightly 1.5 hr team meetings and 3-5 hours of weekly work.